

Three-page concept teaser:

The Big Race

A Multimedia Graphic Adventure





LUCK WAS ONSIDE FOR THE FIRST CHANNEL TUNNEL DRIVE. AND ON THE 11 TIME ZONE DRIVE ACROSS RUSSIA.



BUT LUCK GOES AWOL AT THE BERING STRAIT



TIME FOR PLAN B. WE'LL WALK INTO AMERICA



FAREWELL THANK YOU THANK YOU! FAREWELL THANK YOU! FAREWELL



NOT MANY PEOPLE WALK INTO AMERICA

A LOT BETTER THAN NOTHING

AT THE TAIL END OF A TERRIBLE DAY

AS NEAR AS A RUSSIAN HELICOPTER CAN GET TO THE USA

I'M IN RUSSIA
AND IT'S JUST
TURNED 5PM
ON THE 18TH
MARCH

ONE MORE
STEP AND IT'S 12
MINUTES AFTER
8PM ON
THE 17TH

A WHOLE NEW DAY.
LET'S FORGET THE
ONE THAT
DISSAPEARED

YES. YES.
YES

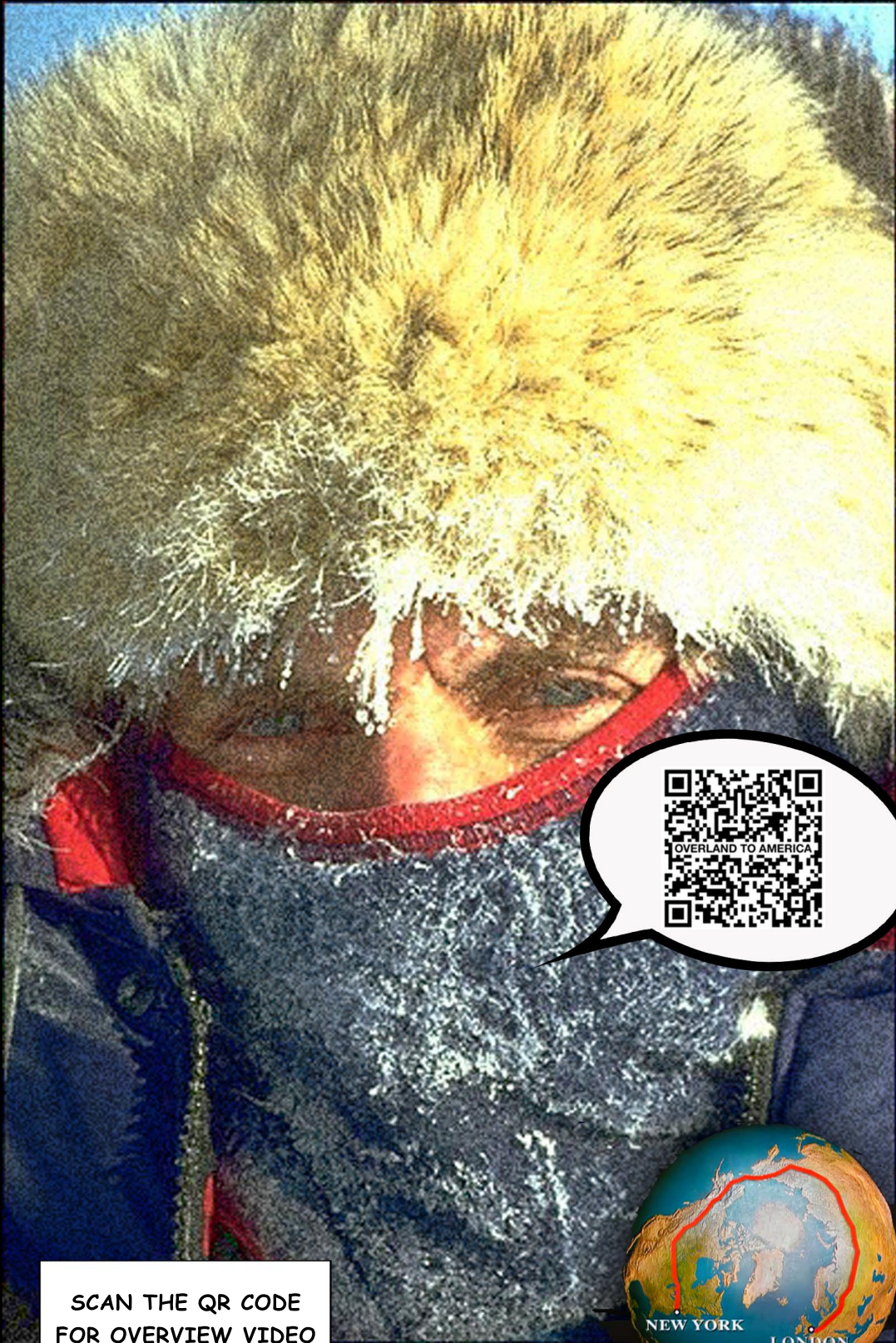
THE VIRTUAL
ABYSS WHERE
RUSSIA AND THE
USA FACE OFF

**BIG DIOIMEDE
RUSSIA**

**LITTLE DIOIMEDE
USA**

AND SO WE
STROLL INTO
AMERICAN VILLAGE
WITH AN AMERICAN
SCHOOL...

AND
PEPSI COLA,
HAMBURGERS
...AND PHONE
HOME



SCAN THE QR CODE
FOR OVERVIEW VIDEO



